



Dear Colleagues,

We want to wish you all a wonderful and restful summer break and to thank you for all you and your staff teams have done in schools this year to provide the high-quality education all pupils deserve. We will be sending out the digital offer shortly but FYI there are **two key initiatives** we would like you to be aware of before the end of term. See below for details.

Comms package New!!

Whilst people enter the teaching profession for a range of reasons, we suspect that marketing and comms are not usually on people's list! Nevertheless, in the current climate of falling roles in London, the importance of effective communication plays a vital role in schools' long-term sustainability.

We have put together an extremely competitive package led by experts in their field to support school leaders in this vital area. Acknowledging that presentation skills are often a neglected area for development, we are delighted to host 1 full day focussing on this aspect. We are also running two half days sessions on branding and understand the benefits and pitfalls of the use of social media.

To launch the start of the package, we are hosting **a free online workshop** **'Exploring the importance of communicating a confident and consistent school brand'** on 27th September at 1pm-3pm. Discover more [here](#).

A summary of the 2 day package is below: some dates are yet to be determined but we wanted to alert you, so that you can allocate Grow days for next year (don't forget to use up unused ones from this year too.)

The package will comprise of:

- **'Heads up for Brand'** half a day, 23rd Nov 2023, then repeated on 22nd February 2024 (only 10 places available in each, so hurry!). [Find out more here](#). This is hosted by RAW Brothers who are working very successfully in two of our secondary and primary schools (we can provide feedback if you wish)
- **'Presentation Magic'** one day, date tbc (up to 24 HTs, leaders). More info to follow

- Attendees will leave with the ability and understanding of how to engage an 'audience' and maintain their attention
- Greater awareness of their own style of verbal and non-verbal interaction, and the impression this creates on those around them
- Confidence to deliver their communication skills with clarity and assurance
- **Effective use of social media - benefits and pitfalls.** a half day session, date tbc led by Ben Peck at Diddu

We are very excited to be able to offer this package, which we expect will be snapped up. This is an extremely competitive package, and [we urge you to book as soon as you are able and as the information is advertised](#). If you sign up for the 'Heads up for the Brand' sessions you will automatically be prioritised for the day of Presentation Magic and Effective use of social media.

National Professional Qualification in Headship, Senior Leadership and Leading Teaching

The LDBS will be the delivery partner for CEFEL from September and will be running the NPQH and NPQSL centrally and the NPQLT in local clusters. [Where the CEFEL NPQs differ is that they offer coaching for all attendees in the above NPQs.](#)

The government has indicated that it will continue to fully fund NPQs in 2023-24. However, it has not extended this offer yet and [so this may be the last opportunity for leaders to sign up for the free NPQ's](#). Schools will receive a payment of **£200 for each teacher who enrolls**, to support the school's costs. **Schools with fewer than 150 pupils will receive £800.**

Please [click here](#) to view NPQ programme details. The NPQs meet the national NPQ criteria and so are open to leaders from all schools, including community & RC schools & academies.

Please contact grow@london.anglican.org if you are interested in applying for an NPQ and you will then receive further application details. It would also be helpful to cc in Abigail.chand@london.anglican.org

